

**PARADISE® SURVEY SWEEPSTAKES (“SWEEPSTAKES”)
OFFICIAL RULES**

1. **NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.**
2. **SPONSOR:** The sponsor of the Sweepstakes is Paradise Bakery & Café, LLC ("Sponsor"), c/o 3630 So. Geyer Road, St. Louis, MO 63127.
3. **PROMOTION PERIOD:** The Sweepstakes begins on March 1, 2016 through March 15, 2016 ("End Date"). ("Promotion Period"). A total of one (1) winner will be randomly selected and notified on the day that they are selected. Sponsor's computer is the official time keeping device for the Sweepstakes.
4. **ELIGIBILITY:** The Sweepstakes is open only to residents of the 50 United States and the District of Columbia who are 18 years of age or older at time of entry and who complete the Survey (defined below) in its entirety. Employees of Sponsor, its prize providers and licensors, and each of the foregoing entities' affiliates, franchisees, authorized designees and other related entities, and any other individual or entity associated with the development, judging or administration of the Sweepstakes (collectively, the "Promotion Entities"), as well as members of such employees' immediate families (spouses, children, siblings, parents), and persons living in the same household as such persons, whether or not related, are not eligible to participate in the Sweepstakes.
5. **How to Enter:** You will need to complete the Paradise Catering survey which you received by email dated March 1, 2016 ("Survey"). Once completed, you will automatically be entered into the Sweepstakes. Limit one entry (1) per Survey respondent.

Sponsor reserves the right to disqualify any comments that it finds unlawful, or in violation of these Official Rules, in its sole discretion. Multiple entrants are not permitted to share the same Account. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized Account holder of the Account will be deemed to be the entrant. The "authorized Account holder" is the natural person assigned to the Account. **Sponsor will use Random.org to randomly select winner.** Any communication or information transmitted to Sponsor or the website by e-mail or otherwise is and will be treated as non-confidential and non-proprietary. Proof of Entry is not considered proof of delivery to or receipt of such entry. Furthermore, Sponsor shall have no liability for any Entry that is lost, intercepted or not received by Sponsor. All entry information and materials, including any copy of the Entry submitted to Sponsor, become the property of Sponsor and will not be acknowledged or returned.

If you participate via your wireless phone, message and data rates may apply. Please consult your wireless-service provider regarding its message and data pricing plans.

6. WINNER SELECTION; PRIZE: One winner will be randomly drawn within three (3) days of the End Date. One (1) winner will win a \$150.00 Panera Bread® gift card. The total approximate retail value (“ARV”) of the prize is \$150.00. No cash alternative or substitution of prizes will be allowed, except Sponsor reserves the right in its sole discretion to substitute prizes of comparable value if any prizes are unavailable, in whole or in part, for any reason. **WINNERS ARE RESPONSIBLE FOR REPORTING AND PAYING ANY AND ALL INCOME, SALES OR EXCISE TAXES THAT MAY APPLY TO ACCEPTING PRIZES; SPONSOR IS NOT RESPONSIBLE FOR AND WILL NOT PAY ANY SUCH TAXES.**
7. ODDS: Many will enter, only one (1) will win. The odds of winning depend upon the number of eligible entries received. Sponsor cannot accurately predict the number of entrants who will participate in the Sweepstakes.
8. NOTICE TO WINNER: Winners will be notified by email from Sponsor within three (3) days of End Date. Winner must respond to Sponsor within three (3) days of notification and provide Sponsor with a physical mailing address so that Sponsor can send winner the gift card. Sponsor is not responsible for e-mail, telephone or other communication problems of any kind. If, despite reasonable efforts, a potential winner does not respond within three (3) days of the first notification attempt (or such shorter time as exigencies may require), or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected.
9. VERIFICATION OF WINNER: Potential winners may be required to execute an Entry license or assignment, affidavit of eligibility, liability release, and (where imposing such condition is legal) a publicity release (collectively, "Prize Claim Documents"). If any potential winner fails or refuses to sign and return all Prize Claim Documents within seven (7) days of receipt of such documents (or such shorter time as exigencies may require), the winner may be disqualified and an alternate winner may be selected. All prizes will be fulfilled within thirty (30) days from Sponsor’s receipt of all necessary documents described herein.
10. Sponsor assumes no responsibility for any damage to an entrant’s, or any other person’s, computer system which is occasioned by accessing the website or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes or the website, to be acting in violation of

these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures, or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, extend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select the winner in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

11. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes shall be governed by and construed in accordance with the laws of the State of Missouri without giving effect to any choice of law or conflict of laws rules or provisions. Any legal claims arising out of or relating to the Sweepstakes or these Official Rules must be brought in the federal or state courts located in St. Louis, Missouri.
12. To obtain any legally-required winners list (after the conclusion of the Sweepstakes) or a copy of these Official Rules, send a self-addressed envelope with the proper postage affixed to: Paradise Bakery & Café, LLC, c/o 3630 So. Geyer Road, St. Louis, MO 63127. Please specify "Paradise Survey Sweepstakes Winner List" or "Paradise Survey Sweepstakes Official Rules" in your request.